

QUARTERLY PERFORMANCE REPORT

Atlas Logistics - Q2 2024

Report Date: July 15, 2024

EXECUTIVE SUMMARY

In Q2 2024, Atlas Logistics achieved significant growth in revenue and profitability, driven by increased demand in the e-commerce sector. The company maintained a strong cash position while expanding its customer base.

KPI DASHBOARD

Revenue	\$12.5M
Revenue vs Budget	+5%
EBITDA	\$3.1M
EBITDA Margin	24.8%
Cash Position	\$8.2M
Headcount	150

QUARTERLY COMPARISON

Metric	Current	Prior Quarter	YoY Change
Revenue	\$12.5M	\$11.2M	+20%
EBITDA	\$3.1M	\$2.7M	+15%
Gross Margin	32%	30%	+3%
Customer Count	2,500	2,300	+10%

OPERATIONAL HIGHLIGHTS

- Launched new logistics software that improved delivery efficiency by 15%.
- Opened new regional distribution center in the Southeast.

CHALLENGES & CONCERNS

- Supply chain disruptions caused delays in delivery schedules.
- Increased competition in the logistics market.

OUTLOOK

For Q3 2024, Atlas Logistics expects continued revenue growth driven by seasonal demand. The focus will be on optimizing operational efficiency and expanding strategic partnerships.

ACTION ITEMS

Item	Owner	Due Date
Evaluate alternative suppliers to mitigate supply chain risks	John Smith	August 15, 2024
Develop a marketing strategy to enhance brand visibility	Emily Johnson	August 30, 2024