

PROJECT KITE — WEEKLY STATUS UPDATE

Week 38 — Friday 19 September 2025 — Nadia Rahimi

Overall status: AMBER (was green last week)

Headline

The launch moves from 15 October to **29 October 2025**. Decided on Thursday 18 September with Owen, Ines and Tom. Reason: the single sign-on bug reported by Holloway Logistics on 12 September (users with more than one role cannot sign in through SAML) is a blocker for enterprise customers and the fix needs two more weeks of testing.

This week

- Beta survey closed: 12 responses, NPS 41 (7 promoters, 3 passives, 2 detractors). Target was 40.
- Holloway Logistics (score 6) and Dunmore Council (score 5) are the detractors; both have follow-up calls booked.
- Usage-based billing is deferred out of 3.0 to 30 January 2026 to protect the engineering time for the SSO fix.
- Press release v2 goes out on 26 September with the new date and a quote from Kwame Mensah at Holloway, who agreed despite the bug.

Next week

- Owen: SSO fix into test by 6 October.
- Ines: paid media start moved to 20 October; venue holds the new date.
- Tom: budget unchanged; £70,300 spent of £120,000.

Risks

Risk	Likelihood	Impact	Mitigation
SSO fix not signed off before go / no-go (now 22 October)	Medium	High	Fallback: launch without SSO for multi-role tenants
Beta detractors churn	Low	Medium	Calls booked