

Trademark And Branding Evidence

Powering Businesses. Simplifying Growth.

VYNTRA OS System IP Package
Generated: 2026-05-20 09:51:07 UTC
Legal-safe evidence packet. Secrets, API keys, provider credentials, passwords, tokens, and environment values are intentionally excluded.

branding/BRAND_GUIDELINES.md

VYNTRA Brand Guidelines

Generated by the Branding Governance Agent on 2026-05-18 15:27:53 UTC. Secrets and sensitive implementation details are intentionally excluded.

Brand Governance Purpose

This guide inventories Vyntra brand assets and defines practical usage rules for the system logo, app icons, splash visuals, PWA metadata, and trademark-ready export organization.

Core Identity

- Primary mark: blue-to-purple VYNTRA V with pixel scatter.
- Wordmark: VYNTRA with the tagline 'Powering Businesses. Simplifying Growth.'
- App icon: dark rounded square with VYNTRA mark.
- Brand personality: modern, operational, clear, high-trust, business-focused, and enterprise-ready.

Primary Logo Set

Asset	Source	Approved use
Primary logo board	`static/vyntra-brand-board.svg`	Welcome splash, brand presentation, investor/demo visuals
Wordmark	`static/vyntra-wordmark.svg`	Login and compact brand placement
App icon SVG	`static/app-icon.svg`	Favicon and vector app identity
App icon PNG 192	`static/app-icon-192.png`	PWA icon
App icon PNG 512	`static/app-icon-512.png`	PWA and app-store-like usage

Asset Inventory

Asset	Type	Size
`static/app-icon-192.png`	png	7717
`static/app-icon-512.png`	png	25172
`static/app-icon.svg`	svg	2374
`static/bevian-theme.css`	css	29614
`static/manifest.webmanifest`	webmanifest	1548
`static/style.css`	css	3720
`static/vyntra-brand-board.svg`	svg	6996
`static/vyntra-wordmark.svg`	svg	2678

Trademark-Ready Folder Structure

- `branding/logos/` is reserved for logo exports and reviewed logo variants.
- `branding/trademark\_assets/` is reserved for filing-ready brand evidence, screenshots, and approved exports.
- `branding/asset\_inventory.json` records machine-readable asset metadata.

Usage Rules

- Keep the V mark fully visible and uncropped.
- Preserve contrast on dark and light backgrounds.
- Do not stretch, recolor, or place the mark over unreadable surfaces.
- Do not combine the mark with unrelated text or non-Vyntra slogans.
- Keep the tagline legible when used; omit it instead of rendering it too small.
- Use the app icon for favicon/PWA contexts and the brand board for first-impression splash contexts.

UI Placement Rules

- Welcome splash should show the full logo board clearly before the welcome-detail page.
- Login pages may use the wordmark or compact logo treatment.
- Admin dashboards should prioritize functional navigation and avoid oversized branding.

Change Control

- Brand asset changes should trigger Branding Governance and Release Intelligence regeneration.
- Previous generated brand docs are archived before overwrite.
- Trademark-facing exports should be reviewed before external use.

Enterprise Completeness Appendix

Record Scope

This record is maintained by the Branding Governance Agent. Its scope is: brand asset catalog, logo metadata, usage rules, trademark folders, and UI placement guidance

Generated Outputs Covered

Output
`branding/BRAND\_GUIDELINES.md`
`branding/asset\_inventory.json`

Completion Checklist

Requirement	Status
Professional markdown structure	Included
Evidence-oriented summaries	Included
Safety boundaries	Included
Operational review notes	Included
Generated backup before overwrite	Handled by agent writer
No secrets or credentials	Required by generator policy
Solo-founder maintainability	Prioritized

Maintenance Rule

- Regenerate this record after feature, route, database, deployment, branding, payment, security, or governance changes.
- Review the generated result before using it externally.
- Commit the record with release milestones when it is part of release evidence.
- Keep archived versions as historical evidence, not as the primary current source.

Safety Boundary

- Secrets, API keys, provider credentials, passwords, customer data, and environment variable values are never exported.
- Generated files are backed up before overwrite.
- Hash comparison and cooldowns reduce unnecessary regeneration.
- Heavy analysis runs through explicit agent execution or background queues, not normal request rendering.

branding/asset_inventory.json

Structured Evidence Summary

- Source path: `branding/asset\_inventory.json`
- File name: `asset\_inventory.json`
- File type: `json`
- File size: 832 bytes
- SHA256: `13201e2fcd4241dc9fc9b8aa4089539805ab54ff996d6471e4d32d9b5cfc9f63`
- Archive handling: original structured file is preserved in the appendix; this PDF records a readable summary instead of printing raw JSON.

Brand Asset Inventory

- Total assets recorded: 8
- `static/app-icon-192.png` - png - 7717 bytes
- `static/app-icon-512.png` - png - 25172 bytes
- `static/app-icon.svg` - svg - 2374 bytes

- `static/bevian-theme.css` - css - 29614 bytes
 - `static/manifest.webmanifest` - webmanifest - 1548 bytes
 - `static/style.css` - css - 3720 bytes
 - `static/vyntra-brand-board.svg` - svg - 6996 bytes
 - `static/vyntra-wordmark.svg` - svg - 2678 bytes
-

static/app-icon.svg

Brand Asset Evidence

- Asset path: `static/app-icon.svg`
 - File name: `app-icon.svg`
 - File type: `svg`
 - File size: 2765 bytes
 - SHA256: `b158ecffcf6cdc86dbe5d8e474f0e87d8a251a35fbdc90021af4a19b787e6d9`
 - Archive handling: original asset file is preserved in the appendix; this PDF records the asset metadata instead of printing raw SVG/XML or binary content.
 - SVG viewBox: `0 0 512 512`
 - SVG width: `136%`
 - SVG height: `150%`
 - SVG title: `not declared`
-

static/vyntra-wordmark.svg

Brand Asset Evidence

- Asset path: `static/vyntra-wordmark.svg`
 - File name: `vyntra-wordmark.svg`
 - File type: `svg`
 - File size: 2678 bytes
 - SHA256: `657a5b459503848425090eae9ebd64cfc21280704b847b1dea2339dba3ad8786`
 - Archive handling: original asset file is preserved in the appendix; this PDF records the asset metadata instead of printing raw SVG/XML or binary content.
 - SVG viewBox: `0 0 980 260`
 - SVG width: `980`
 - SVG height: `260`
 - SVG title: `not declared`
-

static/vyntra-brand-board.svg

Brand Asset Evidence

- Asset path: `static/vyntra-brand-board.svg`
 - File name: `vyntra-brand-board.svg`
 - File type: `svg`
 - File size: 6996 bytes
 - SHA256: `4f928b8cca0eb84dfe7490329caa616df21e5dd52286af7c7e2e952c1f82bcfd`
 - Archive handling: original asset file is preserved in the appendix; this PDF records the asset metadata instead of printing raw SVG/XML or binary content.
 - SVG viewBox: `0 0 1536 864`
 - SVG width: `140%`
 - SVG height: `160%`
 - SVG title: `not declared`
-

static/manifest.webmanifest

Structured Evidence Summary

- Source path: `static/manifest.webmanifest`
- File name: `manifest.webmanifest`
- File type: `webmanifest`
- File size: 1569 bytes
- SHA256: `bd97361fad3093f20a821086a50e7b83e657ba15f222fb68c34fe3b98b9919a6`
- Archive handling: original structured file is preserved in the appendix; this PDF records a readable summary instead of printing raw JSON.

PWA Manifest Summary

- Name: Vyntra OS System
- Short name: Vyntra OS System
- Display: standalone
- Start URL: `/?source=pwa`
- Scope: `/`
- Theme color: `#2563eb`
- Background color: `#07111f`
- Icons recorded: 3
- Shortcuts recorded: 4
- Icon: `static/vyntra-app-icon-192.png` - 192x192 - image/png
- Icon: `static/vyntra-app-icon-512.png` - 512x512 - image/png
- Icon: `static/vyntra-app-icon.svg` - any - image/svg+xml
