

// DESIGN STRATEGY • V1.1

Editorial precision, terminal *warmth*.

A personal design language built on archival paper, a single rust accent, literary serif, and mono metadata. Restraint as a feature — every output should read like a well-typeset spec sheet, not a SaaS page.

READ THE INVARIANTS

COPY TOKENS

// 00 — AT A GLANCE

SYSTEM SUMMARY

SURFACES

3

Warm cream,
layered — no
white

ACCENT

≤5%

One rust note,
surgical

FAMILIES

3

Serif · sans · mono

INVARIANTS

8

Each with a known
cost

// 01 — COLOR

WARM NEUTRALS • ONE ACCENT

A palette of *paper and ink.*

A warm cream canvas anchors everything. A single rust accent does all the emotional work. Every neutral carries a yellow-brown undertone — never a cool blue-gray ($R \geq G > B$).

SURFACE • 01

Canvas

#F4EFE4

SURFACE • 02

Panel

#ECE5D2

SURFACE • 03

Deep

#E4DCC4

ACCENT • PRIMARY

Rust

#C0622A

ACCENT • SOFT

Highlight

#E89A6B

ACCENT • DEEP

Pressed

#8A4218

INK • PRIMARY

Body

#1A1A1A

INK • SOFT

Secondary

#3A352D

INK • MUTE

Label

#8A8377

LINE

Hairline

#D9D1BC

// 02 — TYPOGRAPHY

3 FAMILIES

A serif for *voice*. A mono for *truth*.

Fraunces carries headlines with literary confidence — its italics double as accent and replace bold entirely. Inter handles reading. JetBrains Mono labels everything technical. Serif weight stays at 500; emphasis is italic, never synthetic bold.

DISPLAY

Fraunces • 500 • -3.5%
tracking.

Give it
supermemory.

HEADING

Fraunces • 500

A real POSIX mount,
not another API.

BODY

Inter • 400 • 1.6 line-height

The system reads like a well-typeset technical manual. Read it with `ls`, `cat`, and `grep` — restraint, rhythm, and a live profile included.

MONO • CODE
JetBrains Mono : 400

```
$ curl -fsSL example.ai/install | sh
```

MONO • LABEL
JetBrains Mono • 500 •
UPPERCASE • +18% tracking

// VIRTUAL FILE - 01

// 03 - COMPONENTS

BUILDING BLOCKS

Schematic cards. *Cornered*. Numbered.

Every container reads like it was pulled from a technical drawing — hairline borders, accent-tipped corners, mono index numbers. Depth, when needed, is a whisper shadow on hover, never a hard drop shadow.

```
grep "GDPR" ~/legal/
```

001

Legal search

Search contracts and compliance docs by meaning. Find the clause without knowing the exact wording.

002

```
cat ~/profile.md
```

Live profile

A virtual file synthesized on read from every memory in the container. Not stored — regenerated on demand.

003

```
ls ~/research/
```

Semantic by default

Search returns meanings, not substrings. Ask for "my pdf" — get the invoice you saved.

● READY

INSTALL.SH

```
$ curl -fsSL example.ai/install | sh
```

```
$ mount my-project
```

```
# → and you're done. we'll do the rest.
```

Lists and tables, *quietly composed.*

Round bullets read juvenile next to serif copy — a short accent bar reads editorial. Numeric tables align on tabular figures with a single hairline per row.

- Editorial mode — no decorative lines; the accent lives only in text. Reads as "content speaks."
- Structured mode — top hairlines on cards and cells, 5–8 accent lines per page. Reads as "structure helps."
- The failure mode — lines plus fills plus radius plus borders all at once. Over-packaged. Pick one and hold it.

METRIC	BEFORE	AFTER	Δ
Tokens per task	1,212,380	203,427	−83%
Tool calls	116	42	−64%
Correctness	16 / 20	18 / 20	+12%

The system's *eight commitments*.

INVARIANT 01

Paper, not screen.

Warm cream canvas with a radial dot-grid. Depth from tinted layers, never elevation.

cost: reads as generic SaaS

INVARIANT 02

One accent, $\leq 5\%$.

Rust does all the emotional work and stays under five percent of the surface. More is ornament.

cost: feels like a brand slapped on

INVARIANT 03

Warm neutrals only.

Every gray has a yellow-brown undertone. $R \geq G > B$. Four ink levels, no fifth.

cost: one cool gray cheapens it all

INVARIANT 04

Mono as metadata.

Labels, indices, system states, version strings — all monospace. The serif speaks; mono annotates.

cost: loses the spec-sheet feel

INVARIANT 05

Italic, not bold.

Serif italic in the accent color replaces bold. Weight locked at 500, never synthetic 700.

cost: muddy, undercuts the tone

INVARIANT 06

Hairlines, soft depth.

1px borders and corner ticks. Depth is a ring or whisper shadow — never a hard drop shadow.

cost: hard shadows read digital

INVARIANT 07

Number everything.

Sections, cards, principles all carry mono indices. Numbering implies authorship and intent.

cost: work feels accidental

INVARIANT 08

One decoration density.

Editorial or structured, never both. When unsure, default to editorial.

cost: over-packaging

// kagaz design system • generated with the kagaz skill
SYS.MEM.ALLOC // OK

