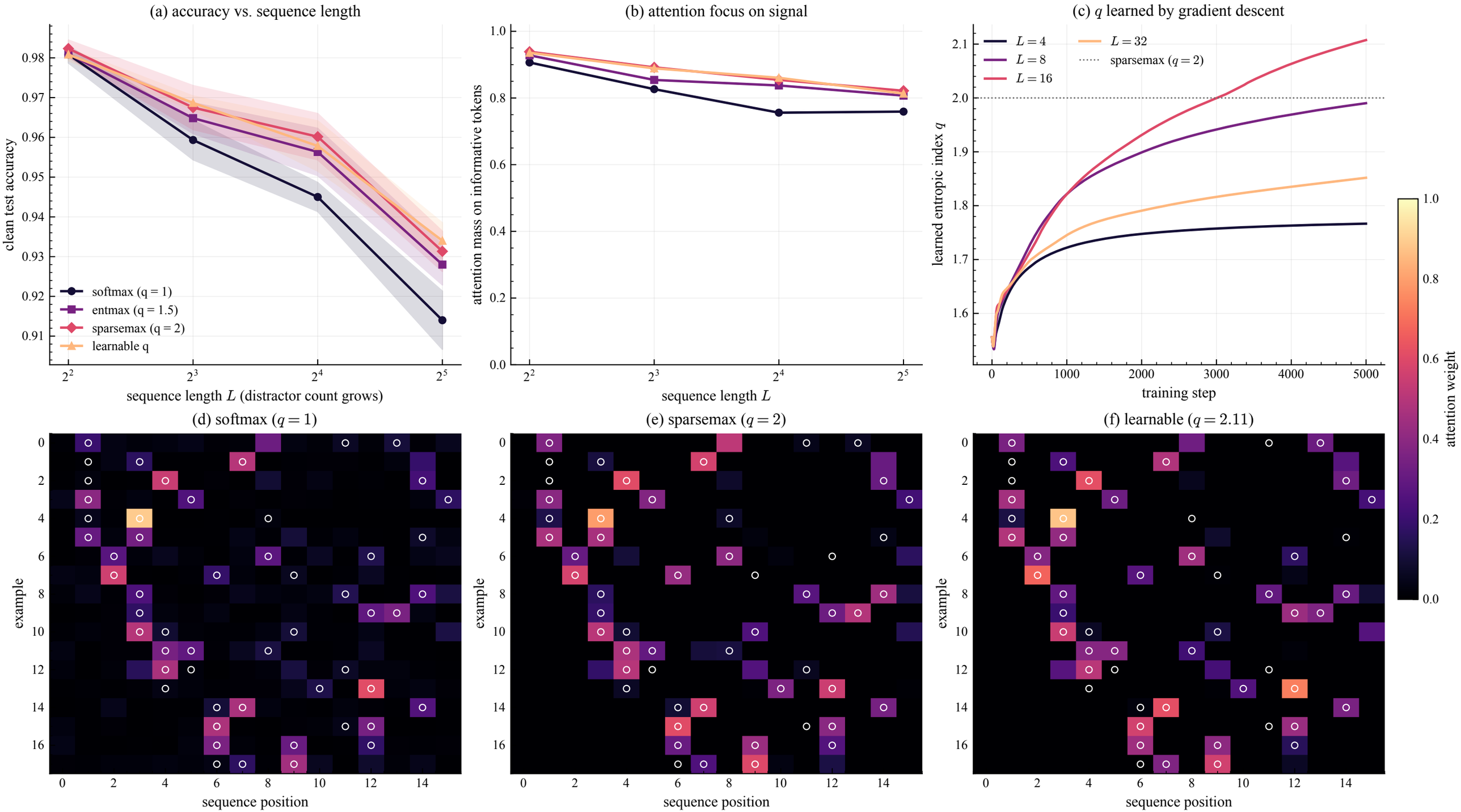Tsallis-entmax self-attention: a learnable q recovers sparse, signal-focused attention