



STATEWIDE HEADQUARTERS  
922 Quarrier St., Suite 400  
Charleston, WV 25301  
866-255-4370

## **MEDIA RELEASE**

Legal Aid of West Virginia (LAWV) provides free legal services through grants and the support of the public. LAWV funders, the media and the public often want to know the impact this has in our communities. One of the best ways to demonstrate this impact is through personal stories!

While occasionally sharing personal stories helps further LAWV's mission, LAWV cannot share your story without your permission. The choice is yours, and you're free to keep information about your case confidential. If you decide to share your story, LAWV's communications team will work with you to hear and tell the important parts of that story.

Please read this agreement and decide whether sharing your story is right for you. Before signing this agreement, you should discuss any concerns or questions with your LAWV attorney (or another attorney of your choosing).

1. A lawyer may not reveal confidential information relating to your case unless you provide 'informed consent' allowing the release of such information.
2. 'Confidential information' may include: information relating to your case (except information that is "generally known"); personal information learned from you; or information about you learned from interviews, documents, photographs, observation or other sources.
3. Signing this agreement (or deciding not to sign this agreement) will have no impact on the level of services in any current case or future case(s) with LAWV.
4. This permission is entirely voluntary.
5. This release does not confer any ownership in your story. LAWV will never sell your story or use your story in any for-profit book or other such publication. LAWV will use your story for the limited purpose of informing grantors, policy makers, LAWV's board, the private bar, other interested parties and the public of the work that LAWV is doing.
6. LAWV shall not use your story in any commercial setting including in advertising on paid commercial media outlets, newspapers, internet or other such venues that accept commercial advertising. Information from the story may be disclosed as noted below to develop Public Service Announcements that may be delivered to commercial media to present to the public at no charge to LAWV.
7. By signing below, as a client of LAWV, you acknowledge:
  - a. By signing below, you acknowledge that you do so voluntarily. Nobody has forced you to sign, made any promises outside the terms of this agreement or coerced you in any way.
  - b. You do not have to sign this release.
  - c. Signing this release makes certain information (as outlined below) available to the public.
  - d. LAWV will never sell your information for money or other monetary gain.



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- e. You may revoke this release at any time by notifying LAWV’s communications department or your attorney at LAWV in writing, including through electronic means (i.e. email).
  - f. You understand that if you make your information publicly available, you may be contacted by other parties, such as the media, grant funders, elected officials or other third parties. You realize that you may refuse to speak with any of these persons who contact you. You further acknowledge that Legal Aid of West Virginia has no control over the actions of these parties.
  - g. LAWV has not provided you any money, goods, services or anything of value in exchange for the signing of this release.
8. By signing this release you give LAWV permission (‘informed consent’) to publish/provide information about your case to social media, the news media (television, radio, newspapers) or for other public purposes including fundraising in the following ways (initial all that apply):
- a.  Include FIRST name and case information in publicly distributed materials (including social media, newsletter, press releases, etc.)
  - b.  Take photos of you and use them in publicly distributed materials
  - c.  Arrange for you to speak in person or by telephone with people from the media.
  - d.  Arrange for you to be filmed or photographed by news media.
  - e.  Use the facts of your case but change your name and the name of others.
  - f.  You approve only the story and account attached as Exhibit 1 to this agreement.
  - g.  Other specify:
9. If this release is revoked, information may remain available in forums that cannot be retracted, such as written materials including brochures that have been printed. If this release is valid at the time the materials are printed or produced, they will remain available until the supply is exhausted. Once revoked, the information will not be reprinted.
10. This release is valid until revoked or two-years after signature.

  X   / \_\_\_\_\_ / \_\_\_\_\_  
(Signature) (Print Name) (Date)

\_\_\_\_\_ / \_\_\_\_\_  
(Address) (Telephone)

Representative of LAWV

\_\_\_\_\_                      \_\_\_\_\_                      \_\_\_\_\_                      \_\_\_\_\_  
(signature) (Print name) (Title) (Date)