

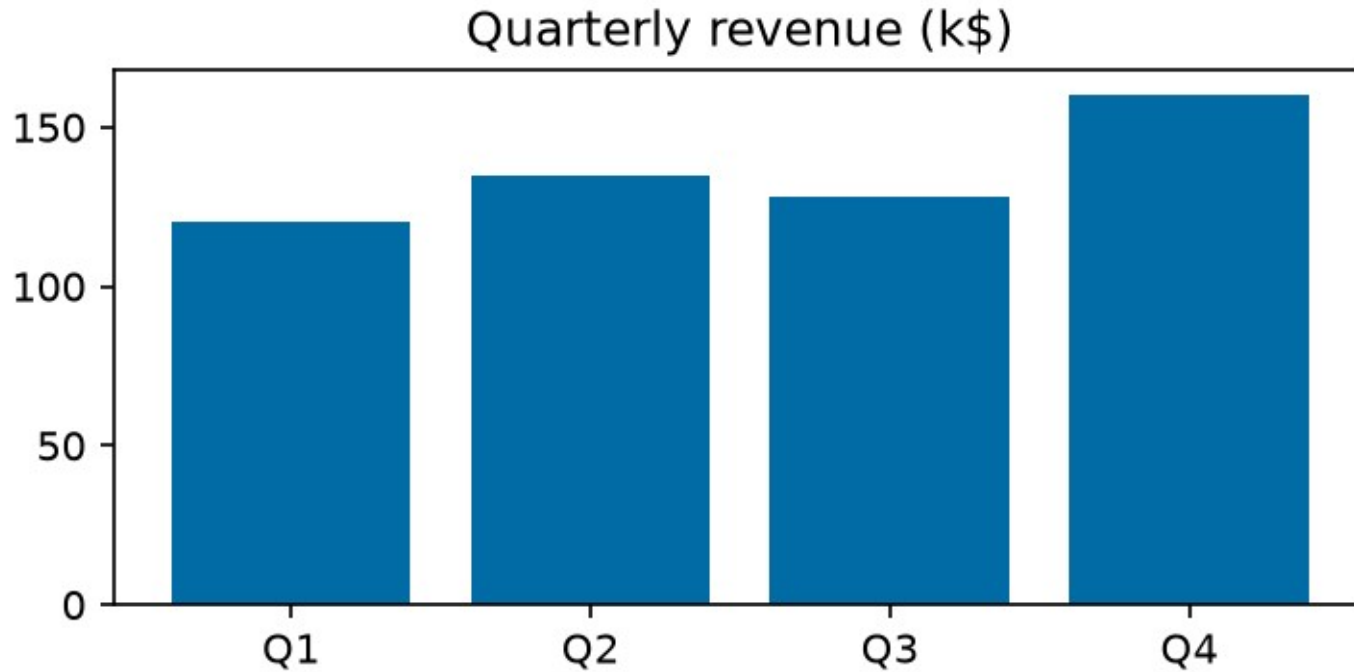
Q4 Business Update

Northwind Analytics, January 2026

Highlights

- Revenue up 18% year on year
- Churn down to 4.3%
- APAC now the second largest market

Revenue by quarter



Regional results

Region	2025 (k\$)	Change
Americas	281	+12%
APAC	142	+45%
Europe	120	+7%