

SPONSORSHIP AGREEMENT

This Sponsorship Agreement (the "Agreement") is entered into as of March 1, 2026, by and between TechCorp Inc. ("Sponsor") and EventCo LLC ("Organizer").

- 1. SPONSORSHIP FEE. The Sponsor shall pay a sponsorship fee of 5,000. 50% shall be paid upon execution, and 50% shall be paid on or before the date of the event.
- 2. SPONSORSHIP BENEFITS. Sponsor shall receive: (a) logo placement on all event materials and website, (b) exclusive naming rights for the event, and (c) priority seating for all attendees.
- 3. EXCLUSIVITY. Sponsor shall be the exclusive sponsor in the technology category. Organizer may not accept sponsorship from any other entity in this category without the prior written consent of Sponsor.
- 4. IP LICENSE. Sponsor grants Organizer a non-exclusive, royalty-free license to use Sponsor's trademarks and logos solely for the purpose of promoting the event.
- 5. TERMINATION. Either party may terminate this Agreement if the other party materially breaches and fails to cure within 30 days of written notice.
- 6. INDEMNIFICATION. Each party shall indemnify and hold harmless the other party from claims arising from the indemnified party's negligence or willful misconduct.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.